

Local Rates

Print Advertising

AD SIZES

Covering:

Nashville, Chattanooga,
Jackson, Memphis, Knoxville

FULL PAGE 10.25 x 20.5
1/2 PAGE (V) 5 x 20.5
1/2 Page (H) 10.25 x 10.5
1/4 PAGE (V) 5 x 10.25

1/4 PAGE (H) 10.25 x 5
1/6 Page 5 x 5
1/12 Page 10.25 x 1.667

INSERTS: Smallest size acceptable 5x7 Largest 11x11

| Sizes | Total'' | 1x | 6x | 13x | 26x | 52x |
|-------------|---------|---------|---------|---------|---------|---------|
| Full Page | 126.0 | \$3,402 | \$3,062 | \$2,722 | \$2,381 | \$2,041 |
| 1/2 Page | 63.0 | \$1,701 | \$1,531 | \$1,361 | \$1,191 | \$1,021 |
| 1/4 Page | 31.5 | \$851 | \$766 | \$681 | \$596 | \$511 |
| 1/6 Page | 21.0 | \$567 | \$510 | \$454 | \$397 | \$340 |
| 1/12 Page | 10.5 | \$284 | \$256 | \$227 | \$199 | \$170 |
| Section A | | | | | | |
| Back Cover | 126.0 | \$3,802 | \$3,422 | \$3,042 | \$2,661 | \$2,281 |
| Section B | | | | | | |
| Back Cover | 126.0 | \$3,802 | \$3,422 | \$3,042 | \$2,661 | \$2,281 |
| Mid Trailer | 254.0 | \$7,128 | \$6,415 | \$5,702 | \$4,990 | \$4,277 |



LOCAL RATES:

Ad size plus \$400 for full color • Cost per column inch \$27
 Inserts: \$75 per thousand

All ads: 300 dpi camera-ready and MUST BE PDFs

ADVERTISING DEADLINES:

| | |
|-------------------------------------|---------------------|
| Ad with proof | Noon Monday |
| Classified Ads | 5 PM Tuesday |
| Corrections on proofs or current ad | 5 PM Tuesday |

ABOUT THE TENNESSEE TRIBUNE

Standard Broadsheet
 11" wide by 22" high
Publication day - Thursdays
To send ads electronically
 email to:
 Sales1501@aol.com

CONTACT US

THE TENNESSEE TRIBUNE
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