

Web Ads Your choice of two powerful ad campaigns

1. Run-of-site: your ad appears in rotation through every page of the TnTribune.com. Very broad and effective exposure.
2. Section Specific: your ad appears in rotation through one of your choice on TnTribune.com. Very focused and high frequency exposure.

AD TYPE	AD SIZE	RATE
<i>Run of Site (ROS) or Section Specific - 12 months</i>		
Top Leaderboard	728 x 90	\$667
Bottom Leaderboard	728 x 90	\$400
Box Ad	300 x 250	\$533
<i>Run of Site (ROS) or Section Specific - 6 months</i>		
Top Leaderboard	728 x 90	\$800
Bottom Leaderboard	728 x 90	\$533
Box Ad	300 x 250	\$667
<i>Run of Site (ROS) or Section Specific - 1 month</i>		
Top Leaderboard	728 x 90	\$1200
Bottom Leaderboard	728 x 90	\$1200
Box Ad	300 x 250	\$800

* All online ad units must be 72 DPI for website



ALL AD INQUIRIES:
615-321-3268 office

**THE TENNESSEE
TRIBUNE**
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