

The Tennessee Tribune

SPONSORSHIP PACKAGE

30th Anniversary Celebration

December 5, 2021

Presenting Sponsor - \$30,000

- Full-page ad in *The Tennessee Tribune* (13-week run – back page of A or B section)
- Web ads in rotation as top leaderboard, bottom leaderboard or box ad (52 weeks)
- Logo included in *The Tennessee Tribune* e-newsletter
- Video ad/representation on all *Tennessee Tribune Talks* webinars
- Video ad posted and shared on *Tennessee Tribune* social media (4 weeks)
- Access to any *Tennessee Tribune Talks* webinar for up to 25 attendees
- Annual print and/or digital subscription to *The Tennessee Tribune* for two years
- Opportunity for editorial/advertorial feature
- Full-page in 30th anniversary commemorative magazine
- Branded waiting room for 30th anniversary virtual celebration
- Acknowledgement as sponsor and logo on event registration page
- Inclusion on sponsored gift for attendees
- Promoted as 30th anniversary virtual celebration sponsor on social media and all other promotional materials/platforms
- Scholarship/stipend support for one (1) Anthony J. Cebrun Journalism Center student

Platinum Sponsor - \$15,000

- Two-week run for one (1) half-page ad in *The Tennessee Tribune*
- Web ads in rotation as top leaderboard, bottom leaderboard or box ad (26 weeks)
- Logo included in *The Tennessee Tribune* e-newsletter
- Video ad posted and shared on *Tennessee Tribune* social media (4 weeks)
- Access to any *Tennessee Tribune Talks* webinar for up to 15 attendees
- Annual print and/or digital subscription to *The Tennessee Tribune* for one year
- Full-page in 30th anniversary commemorative magazine
- Branded waiting room for 30th anniversary virtual celebration
- Promoted as 30th anniversary virtual celebration sponsor on social media

Gold Sponsor - \$7,500

- Two-week run for one (1) half-page ad in *The Tennessee Tribune*
- Ten (10) tickets of the 30th anniversary virtual celebration
- Web ads in rotation on website as top leaderboard, bottom leaderboard or box ad (26 weeks)
- Logo included in *The Tennessee Tribune* e-newsletter
- Video ad posted and shared on *Tennessee Tribune* social media (4 weeks)
- Access to six (6) *Tennessee Tribune Talks* webinars for up to 10 attendees
- Annual print and/or digital subscription to *The Tennessee Tribune*
- Half-page in 30th anniversary commemorative magazine
- Promoted as 30th anniversary virtual celebration sponsor on social media

Silver Sponsor - \$3,000

- Two-week run for one (1) quarter page ad in *The Tennessee Tribune*
- Six (6) tickets to 30th anniversary virtual celebration
- Mention included in *The Tennessee Tribune* e-newsletter
- Access to four (4) *Tennessee Tribune Talks* webinars for up to six (6) attendees
- Annual print and/or digital subscription to *The Tennessee Tribune*
- Quarter page in 30th anniversary commemorative magazine

Bronze Sponsor - \$1,500

- One week run for one (1) quarter page ad in *The Tennessee Tribune*
- Four (4) tickets to 30th anniversary virtual celebration
- Mention included in *The Tennessee Tribune* e-newsletter
- Access to four (4) *Tennessee Tribune Talks* webinars for up to two (2) attendees
- Annual print and/or digital subscription to *The Tennessee Tribune*

Community Supporter - \$360

- One (1) ticket(s) to 30th anniversary virtual celebration
- Mention included in *The Tennessee Tribune* e-newsletter
- Annual print and/or digital subscription to *The Tennessee Tribune*
- Access to two (2) *Tennessee Tribune Talks* webinars

Contribution \$360 and under

- Digital subscription to *The Tennessee Tribune*
- Access to one (1) *Tennessee Tribune Talks* webinar